The Division of Student Affairs’ Strategic Plan and Its Intended Impact on the University’s General Strategies

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Presenters:
- Dr. Wm. Gregory Sawyer, Vice President for Student Affairs
- Dr. George Morten, Associate Vice President for Student Affairs
- Mr. Edwin Lebioda, Associate Vice President for Student Affairs

1. The President’s Planning Council has asked all University divisions to provide them with a brief presentation that addresses the following questions:
- How does the division’s strategic plan fit with and support the University’s General Strategies?
- What successes and/or changes in direction have occurred as they relate to the general strategies.

2. The Division of Student Affairs’ Presentation Goals:
- To briefly highlight the four-step process used by the division to develop its strategic plan for 2011-16;
- To discuss those aspects of the plan that address the questions of alignment and support of the University’s General Strategies;
- To address any additional questions raised by Council members.

3. The Charge and Work of the Division of Student Affairs’ Strategic Planning Committee:
- To critically examine the division’s existing strategic plan;
- To reevaluate the division’s mission and goals and their alignment with the University’s Mission and Strategic Plan; and, finally,
- To develop a strategic plan for 2011-16 that takes into account the strengths, weaknesses, opportunities, and potential threats to the division’s plans.

4. Strategic Planning Process—the Division of Student Affairs relied on four basic questions to guide its planning:
- Who are we as a division within the CI campus community?
- Where are we as a division in terms of our contributions to the CI campus community?
- Where do we want to be as a division in the next five years?
- How do we plan to get where we want to be over the next five years?

5. Strategic Planning Committee’s Assessment of the Division of Student Affairs’ Alignment with the University’s Mission and Key Strategic Planning Elements
- Evidence is presented to show that a high degree of alignment exists between the University’s Mission/General Strategies and the Division of Student Affairs’ mission and goals;
- Evidence is also presented to show that direct links exist between the University’s Mission/General Strategies and the work that is done through the Division of Student Affairs’ programs.

6. Division of Student Affairs Strategic Planning Committee’s Assessment of Student Affairs Strategic Plan’s Support of the University’s General Strategies and Initiatives.
- Presenters are able to point to staff training in Program Planning, Implementation, Assessment, and Quality Improvements as a tool used to ensure that program outcomes support the University’s Mission, General Strategies, and Initiatives;
- Evidence is presented to show that a high degree of common ground exists between the Division of Student Affairs and other members of the campus community; that shared mission and goals can be the basis of effective co-curricular programs that support the University’s Mission and General Strategies.